

Sponsorship Brochure



International Drupal Camp Belarus 2019



DrupalCamp Belarus is an international event bringing together people who use, develop, design and support the Drupal platform and those exploring joining the Drupal community.

DrupalCamp Belarus features a lot of curated sessions and panels from some of the most influential people and brightest minds within the Drupal community and beyond, as well as countless opportunities for networking, code sprints and informal conversations. Official Partners of DrupalCamp Belarus have the opportunity to present their company to a targeted audience 300+ Drupal users, developers and web professionals.

Opportunity to visit Belarus and the conference [visa-free for the term of up to 30 days](#) attracts Drupal community members from all over the Europe and more, which brings additional exposure to your company while sponsoring the event.

Serving as an Official Partner of DrupalCamp Belarus will also increase the recognition of your brand as a company or organization that supports one of the fastest-growing open source software communities in the world. Whether you're new to the community, a long term member, or are just curious to see what all the fuss is about, we have a place for you.

We've designed the sponsorship packages to provide highly targeted branding, lead generation and talent recruitment at a price point which makes sense for your company.

We're happy to answer any questions you may have. Please feel free to contact us at info@drupalcamp.by.



Packages

Feature	Platinum x 1 (€5000)	Gold x 3 (€3500)	Silver (€2000)	Bronze (€1000)	Individual (€100)
Site					
Header	x				
Footer	x	x			
Personal page	x	x	x		
Sponsors page	x	x	x	x	
Socials					
Mention in Twitter	x7	x4	x2	x1	
Mention in newsletter	x	x			
Conference					
Badge	x	x			
Banner registration	x	x	x		
Banner hall	x	x	x	x	
Large room branding	x				
Medium room branding x 3		x			
Conference program	Full page	Half page	Quarter page		
Keynote announcement	x				
Exhibition stand hall	x	x	x		
Separate slide opening	x				
Separate slide closing	x	x			
Sponsors list slide	x	x	x	x	
Individual sponsors slide					x
Logo t-shirt front	x				
Logo t-shirt back		x			
Conference tickets	x7	x5	x3	x1	x1
Swag bag fulfillment	x	x	x	x	



Additional Sponsor Packages

These can be purchased individually, or as an addition to the above packages.

Lunch	Coffee/tea	Swag bag
€1500 The way to a Drupalista's heart is through their stomach. Get lots of good will amongst the Drupal community by providing the food at lunch. <ul style="list-style-type: none">• On site signage• Distribution of sponsor branded napkins (item produced by sponsor)• Acknowledgment in program• Logo on sponsorship page	€750 Everyone knows Drupalers need their caffeine fix...and will thank you for it! <ul style="list-style-type: none">• On site signage• Logo on coffee stations• Branded coffee cups (item produced by sponsor)• Acknowledgment in program• Logo on sponsorship page	€300 Swag bags are given to all the delegates that attend. Send them home with your info and freebies (leaflets, pens, stress-balls, whatever you can think of!) <ul style="list-style-type: none">• Acknowledgment in program• Information in swag bag• Gifts in swag bag
Social night		
€ - To be discussed The social night sponsors will get great coverage whilst also refreshing the Drupalistas with a well-deserved beer. <ul style="list-style-type: none">• Welcome speech on the event• Acknowledgment in program• Distributing sponsor merchandise during the evening• Logo on sponsorship page		



Sponsors to supply

- Name, email and phone number of main contact/s (one of which must be stall holder present at event)
- Logo as an EPS and jpeg
- Company Blurb: 100 words max
- Hyperlink for website
- Names and email addresses of any complimentary attendees
- Inventory of all deliveries and their purpose (e.g. stall or tote bags)
- Inventory of all collections post event
- Signage/banners for event

Deadline for sponsor information to be included in printed materials will be April, 18th, 2019.

All deliveries to Renaissance hotel should be received on Friday, May, 17th, 2019.

Post event collections must be arranged for the morning (9.00 – 11.00) of Monday, May, 20th, and must be packaged and clearly labeled by the sponsor.



Sponsor and Sponsorship Agreement

This Sponsor agreement is entered into by and between DrupalCamp Belarus not-for-profit organization.

Exhibition Space

Sponsor will be allocated Exhibition Space in accordance with the Selected Sponsorship Package at DrupalCamp Belarus to be held at Hotel Renaissance, Minsk.

Exhibition Space Fee

The fee for the reservation and use of your space is included with your sponsorship. Exhibition Space will be provided on Saturday for relevant sponsors; furnishing includes chairs, a power source and Internet access. Other equipment is available for an additional fee by separate agreement in advance. If Sponsor plans to install a partially or completely constructed display, DrupalCamp Belarus MUST be notified of plans in advance to ensure this possibility. AV equipment must not be played at a level that would interfere with adjacent Sponsors.

Advertisements

Sponsor agrees to provide suitable copy for an advertisement on the website and in the program booklet, as included with their sponsorship package.



Registration fee waived

Sponsor is entitled to the number of registrations included with their sponsorship. Additional registrations may be purchased at the then current registration cost, space permitting.

Restriction on Location of Exhibits & Solicitation

Sponsor agrees not to conduct or solicit business in the exhibit hall or other designated area unless they have rented exhibit space. Sponsor agrees not to exhibit products and services at the conference except in their designated area.

Exhibition Space Assignments

Sponsor understands that exhibition space assignments will be made in the order that full payment is received by DrupalCamp Belarus. Assignments will not be made until all required fees have been paid. DrupalCamp Belarus reserves the right to change exhibition space assignments at any time.

Internet Connections

Network access will be provided through a wireless connection (Wi-Fi). Actual throughput speeds and up times are not guaranteed.



Payment & Cancellation

Applicable fees are based on the date that payment is received by DrupalCamp Belarus. Sponsor may cancel this agreement by written notice to DrupalCamp Belarus. Cancellation made on or before 1 February, 2019 is subject to a 20% cancellation fee. Cancellation on or before 1 March, 2019 is subject to a 40% cancellation fee. Cancellation on or before 1 April, 2019 is subject to a 75% cancellation fee. No refunds will be granted on cancellation made on or after 2 April, 2019.

Limitation of Liability

Sponsor shall be fully responsible to pay for any and all damages to property owned by the venue facility as, its owners or managers which result from any act or omission of Sponsor. Sponsor agrees to defend, indemnify and hold harmless, DrupalCamp Belarus and the venue facility as well as their owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Sponsors use of the property. Sponsors liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Sponsor, its agents, employees, and business invitees which arise from or out of the Sponsors occupancy, and use of the exhibition premises, Hotel Renaissance or any part thereof.

Security & Insurance

DrupalCamp Belarus is not liable for damage or loss to Sponsors property nor shall DrupalCamp Belarus be liable for any injury that may occur in the exhibition area. Sponsor is responsible for obtaining any insurance required to participate.



Protection of the Facility

Nothing shall be posted or tacked, nailed, screwed or otherwise attached to the columns, walls, floors, or other parts of Hotel Renaissance without permission from the proper building authority and exhibition management.

Drayage

Shipments to the venue must be arranged through DrupalCamp Belarus.

Installation & Dismantling

Packing, unpacking and assembly of exhibits will be done only in designated areas at designated times under the direction of exhibition management. Please be advised that exhibitors will only have 60 minutes prior to start of attendee registration to set up their exhibition space. Space not set up by the official opening of DrupalCamp Belarus may be reassigned by exhibition management for other purposes and will not be made available to the Sponsor. No exhibits shall be dismantled before the official closing time of the show.

Distribution of Printed Matter, Samples, etc.

Sponsor shall not distribute to the conference attendees printed matter, samples, souvenirs, or the like, except from within their rented space or through insertion into conference registration packets as provided for by the organizers.



Listing of Sponsors in Conference Material

Sponsor will be listed on the Conference Web site and in the printed material distributed at the Conference. Sponsor must supply a brief description, a vector-based file of the Sponsor's logo or wordmark and a URL (Sponsor Content). All Sponsors content must be received by the print deadline (1st of April, 2019) to ensure appearance in printed materials. If Sponsor does not provide Sponsor content prior to that date, it may be listed by name only.

Agreement to Conditions

Sponsor agrees for itself and its employees to abide by these conditions, it being understood and agreed that the sole control of the exhibition space rests with exhibition management.

Amendments

DrupalCamp Belarus shall have sole authority to interpret and enforce all rules and regulations contained herein, and to make any amendment thereto and to make such further rules and regulations as shall be necessary for the orderly conduct of the exhibition.

Observance of Laws

Company shall abide by and observe all laws, rules and regulations and ordinances in connection with the conference and this agreement.